

SY21-22

ISBE District Partnership Program Overview



Dear District Leaders,

Thank you for your interest in the OneGoal District Partnership Program. The District Partnership Program provides an opportunity for your district to be among a select number of districts across Illinois to experience never-before-seen postsecondary outcomes. The model focuses on two strands of support. First, it offers a **Postsecondary Leadership Series** for district and school leader teams and second, our classroom model delivers **Postsecondary curriculum to students** beginning Junior year of high school.

For leadership teams, OneGoal offers three distinct services that help leaders organize for improvement and build the capacity of *all* adults to address the behaviors, practices, and organization that affect postsecondary outcomes at the system-level. These services include:

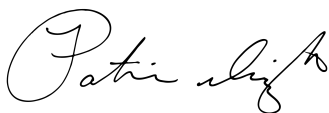
- a district and school postsecondary readiness rubric assessment series
- Postsecondary School Improvement Collaborative and,
- Postsecondary improvement leadership coaching.

All selected districts will receive these services in 2021-2022 and 2022-2023 as part of a partnership with ISBE. A select group of districts and schools will participate in the OneGoal classroom model starting in 2022-2023. At the classroom level, participating schools receive a standards- and research-based postsecondary planning curriculum that is culturally relevant and responsive to the whole child. Teachers in participating schools receive robust professional development that redistributes the responsibility of preparing students for postsecondary success beyond overburdened guidance counselors.

Both services include real-time analytics that help you assess your overall system's postsecondary success trends, and/or identify whether students are on- or off-track to postsecondary success beginning as early as their Junior year.

This document is intended to give you an overview of these offerings. We look forward to discussing them with you and your leadership team.

Sincerely,



Patty Diaz-Andrade
Chief Impact Officer

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Why OneGoal?



The landscape of higher education is a subject matter that must be explicitly taught to first-generation students.”

CARA Policy Brief / 2020

Students from low- and high-income communities aspire to complete their postsecondary education at similar rates, but those from low-income communities face enormous systemic barriers to earn their degrees, an injustice made worse by COVID-19. As a result, hundreds of thousands of young people transition to adulthood without the skills, experiences, and credentials needed to build careers and lives of their choosing. **Only 22% of students from low-income communities earn a postsecondary degree (bachelor’s and/or associate), compared to 67% of their peers from high-income areas.**

OneGoal addresses the depth and breadth of the problem by focusing on three pivotal transitional years from high school through the first year of college, while working in close partnership with districts, high schools and postsecondary institutions. We partner with high schools in low-income communities to ensure college and postsecondary planning, preparation, and support are not treated as extracurricular activities, but as integral components of the high school experience for *all* students.

Our Impact

Across our partners, 85% of OneGoal students enroll in a postsecondary institution during the fall following senior year and graduation. Of those who enroll, 74% persist into a second year.

In 2020, OneGoal launched the District Partnership Program, aimed at delivering the OneGoal program at a greater scale than historically achieved. The program launched in Elgin U-46, outside of Chicago, IL, Bushwick, NY, East Baton Rouge, LA, and Kenner Discovery High School in New Orleans, LA

The District Partnership Program

Postsecondary Leadership Series for School + District Leaders Overview | Beginning Fall 2021

District and school leaders play a critical role in addressing these conditions to create systemic practices and processes that contribute to postsecondary success. OneGoal offers three distinct services that help systems organize for improvement and build the capacity of *all* leaders to address the behaviors, practices, and organization that affect postsecondary outcomes. These services include: a) District Postsecondary Readiness Rubric Assessment Series, b) Postsecondary School Improvement Collaborative, and c) Postsecondary Improvement Leadership Coaching. Each is detailed in more depth below.

District Postsecondary Readiness Rubric Assessment

A self-assessment tool for district and school-leaders to build a deeper understanding of what matters most in postsecondary success, by engaging in 2-3 self-evaluation sessions throughout the school year to:

- Establish a baseline assessment of the district or school in relation to core areas for postsecondary success
- Monitor progress as core areas of focus are mastered before working on supplemental areas for success
- Evaluate key growth throughout the year

We work with district leaders to identify a cross-functional team of district staff, high school leadership, and community organizations to participate in this rubric assessment series.

Postsecondary School Improvement Collaborative

Builds the capacity of school leadership teams to support postsecondary improvement priorities by utilizing communities of practice and continue improvement.

- Six - eight sessions over a three-year cycle
- Accelerates learning and innovation through group learning
- Builds leadership team knowledge and skill around postsecondary topics such as FAFSA, Fit/Match, Letters of Recommendation, etc.

This service is designed primarily for school leadership teams (principals, assistant principals, counselors, and teacher leaders). We expect that district leaders will also join and participate in these sessions.

Postsecondary Improvement Leadership Coaching

Tailored, contextualized, and customized to meet the needs of each district and school, this service provides targeted coaching to district postsecondary leaders to build sustainable postsecondary systems and structures.

- Introductory analysis and diagnosis of postsecondary trends and challenges
- Collaborative planning and goal setting around postsecondary success priorities
- Support with stakeholder engagement and implementation planning

This service is designed primarily for the district team members who will comprise the district leadership team for the ISBE/OneGoal partnership. We will work with district leaders to determine when it is appropriate and beneficial for high school leaders to participate.




As part of each service, OneGoal integrates GuidEd Insight for valuable data insights to improve postsecondary outcomes for every student. Data entered into the GuidEd platform provides leaders with postsecondary trends and patterns facing students of color, first-generation students, and students impacted by poverty. The GuidED Insight dashboards allow users to view research-based, standardized metrics, establish benchmarks, segment data, and identify equity gaps by demographic, program, institution and more. OneGoal leverages these data visualizations and dashboards at various training and coaching sessions.

The District Partnership Program

Classroom Model Overview | Beginning Fall 2022

OneGoal starts as a credit-bearing class or advisory period during students’ junior and senior years of high school. During Junior year, students understand their identities and connect that understanding to the local postsecondary landscape. Then, in Senior year, students spend the bulk of their time completing the tactical steps of applying to postsecondary programs, completing financial aid applications/processes, and subsequently making the decision to enroll in the right institution for them. Students then continue to receive mentorship and support during the first year of postsecondary education.

What OneGoal Teachers + Site Directors Can Expect

 Professional Learning	 Analytical Tools	 Robust Curriculum
<ul style="list-style-type: none"> – Interactive training on curriculum and data tools, building expertise in postsecondary – A train-the-trainer model that equips school leaders (Assistant Principals + Counselors) to effectively coach and provide tailored support to OneGoal teachers 	<ul style="list-style-type: none"> – Early warning indicator system to direct educators to high-impact actions – School and classroom level reports to help monitor progress towards goals 	<ul style="list-style-type: none"> – Culturally relevant content focused on students’ identities and interests as well as postsecondary milestones – Embedded instructional materials, lesson plans and supplementary resources to help teachers facilitate the curriculum

The OneGoal course is typically taught by an existing teacher or other adult (e.g., guidance counselor) in the building during the regular school day as an elective or during an advisory period.

Becoming a District Partner

Characteristics, Responsibilities + Commitments

Initial Characteristics

The following characteristics were used to identify potential partner districts:

- Free/Reduced Price Lunch Eligibility (FRM)
- Evidence-Based Funding (EBF)
- Impact of COVID on student outcomes
- Overall postsecondary enrollment and postsecondary enrollment gaps by socioeconomic status, gender and other demographic data
- Significant gaps in postsecondary enrollment and attainment between groups of students, most likely by FRPL status

Leadership Investment + Communication

- District has a strong desire to build their own postsecondary support capabilities/capacity and willingness to dedicate human and financial capital to postsecondary success work
- District identifies a consistent leadership team to participate in the ISBE/OneGoal partnership, identifies a district point person, and commits to sharing regular updates with their local school board
- District commits to communicating openly and honestly with OneGoal and responding to inquiries in a timely manner

Data Sharing

- Districts commits to sharing ongoing postsecondary success leading indicators [*FAFSA completion, Early College Coursework, Applications Submitted, etc.*] with OneGoal at regular intervals
- District commits to taking the 5Essentials survey for three consecutive school-years (SY 21-22, SY 22-23, SY 23-34)

Attendance + Engagement

- District participates and attends OneGoal trainings (**3 hours every other month - 50% virtual/50% in person**) and monthly coaching check-ins [**3 hours each - 50% virtual/50% in person**] with OneGoal staff. We estimate this commitment to equal between **50-60 hours per year**.

- District leaders, to the best of their ability, implement the strategies and action steps discussed in OneGoal coaching conversations and trainings, and hold other key stakeholders accountable as well.
- District organizes participation of high school leadership teams in the Postsecondary School Improvement Collaborative [6-8 sessions per year]. District invests high school leaders in this series of trainings and works with OneGoal to schedule these in line with the district calendar and other school leader commitments. District prioritizes joining school leaders during these training sessions and ensures high school leadership team attendance and participation.
- District submits bi(annual) grantee report on project progress outlining key wins, areas for improvement and overall project status. Report submitted to ISBE and local school board in conjunction with OneGoal and compiled as a part of the services described above.

For those districts and schools that are selected to participate in our classroom model starting in SY 22-23, districts must also commit to:

- Integrating the OneGoal course into participating high school’s master schedule and enrolling the requisite number of students
- Allocating the staff resources/capacity to successfully deliver the OneGoal program
 - Site Director - one person per high-school; this is the person who will lead OneGoal program implementation and support/coach OneGoal teachers and is OneGoal’s primary point of contact at each school. This individual is typically an Assistant Principal or Lead Counselor
 - OneGoal teachers - typically one per OneGoal class; however, some schools will assign two OneGoal classes to a single teacher. This teacher is already a staff member in the school and the OneGoal class is a part of their overall teaching course load
- Supporting OneGoal to ensure the data and technology infrastructure required for the classroom model is in place at partner schools as well as adherence to student data privacy policies
- Identification of funding streams to sustain the classroom model in SY 23-34 and beyond

Cost Sharing

- District is willing to consider covering at least 50% of the costs for OneGoal’s Postsecondary Leadership Series in SY 23-24. Note that the costs for the first cohort of students in the classroom model will be fully covered by ISBE through this partnership. See the “Partnership Costs” section for further details.

Becoming a District Partner

Partnership Costs

There are two core costs to this partnership that will be fully covered by ISBE for the participating, inaugural group of districts. We will work with individual districts to identify a path to continued funding after these first two years.

- Beginning Fall 2021 - The cost of OneGoal’s Postsecondary Leadership Series for district and school leaders, including training, coaching, postsecondary resources, and postsecondary data dashboards and visualizations
- Beginning Fall 2022 - The cost of the classroom model which includes curriculum, training, and analytics for all students/teachers participating in the program. Schools will be selected to participate in the classroom model based on the criteria listed above.

Year-by-Year Cost for Schools

	Postsecondary Leadership Series	Classroom Based Model
Year 1: SY 21-22: Fully Funded by ISBE	\$35,000	N/A
Year 2: SY 22-23: Fully Funded by ISBE	\$35,000	\$54,000 (Covers class of 2024 for their Junior and Senior years)
Y3: SY 23-24+ District Opt-In/Shared Funding	\$35,000 (50% Covered by Districts)	\$27,000 (School/District opt-in to fully fund the annual partnership fee for additional cohorts)

Overall Partnership Cost

	ISBE	District (if they choose to continue the Postsecondary Leadership Series support or an additional cohort of juniors in the classroom model in SY 23-24)
Total Costs of Partnership: SY21-22 – SY23-24	\$124,000	\$17,500 for Postsecondary Leadership Series \$27,000 per school per year for new cohorts and a commitment to sustain the funding through cohort high school graduation

Timeline

In pursuit of Fall 2021 partners, OneGoal's key actions and deadlines include:

Partner Recruitment

<p>OneGoal engages in interest conversations with potential partners (October- mid November)</p>	»	<p>District Partner Application sent to OneGoal at partner@onegoalgraduation.org (October - mid November)</p>	»	<p>OneGoal engages in learning conversations and informal sessions with interested partners (Oct - mid November)</p>	»	<p>OneGoal announces Fall 2021 partners! (November)</p>
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Partner Onboarding

<p>Districts and OneGoal review shared partners expectations, time commitments, and data needs at partnership launch meetings. Districts and OneGoal sign MoU (Late-November -- early December)</p>	>>	<p>Districts and OneGoal outline scope of work, shared goals, and coherence map partnership. District identifies and communicates expectations with participating school leadership teams. Trainings scheduled accordingly (Late-November -- early December)</p>	>>	<p>School and district staff begin receiving OneGoal support (December - January)</p>
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If you're ready to partner with OneGoal, fill out the application [here!](#)
 Priority deadline is Monday, November 22 for applications.

Start Here ↗

A printable version is included below but OneGoal will only review/accept applications submitted via our online form.

This PDF application is for drafting purposes only final answers must be submitted at: www.onegoalgraduation.org/ISBE

District Partner Application

Please note: For reference purposes only. OneGoal will only review/accept applications submitted via our [online form](#).

District Name (Full Name)	
Area # (1-6)	
ROE # / Intermediate Service Center #:	
Name of primary contact at the district	
Title of primary contact at the district	
Email	
Phone Number	

PART ONE

Identify information for all the high schools in your district.

High School #1

School Name: _____

Principal Name: _____

Principal Email: _____

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High School #2

School Name: _____

Principal Name: _____

Principal Email: _____

High School #3

School Name: _____

Principal Name: _____

Principal Email: _____

High School #4

School Name: _____

Principal Name: _____

Principal Email: _____

High School #5

School Name: _____

Principal Name: _____

Principal Email: _____

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PART TWO

Identify team members

Identify the team members who will comprise the district leadership team for the ISBE/OneGoal partnership, including each team member's title and role (i.e., leadership, data, counseling). Teams should consist of at least four individuals.

Team members typically include any individuals that work on postsecondary success at your district. Examples could include:

- District leadership representatives (e.g., Assistant Superintendent, Chief Teaching and Learning Officer, Postsecondary Success Director, etc.)
- District counseling representative (e.g., Director of School Counseling, Director of Student Supports or Director of Student Engagement)
- District data representative (e.g., Director of Research and Evaluation, Accountability Director, Data Strategist, etc.)
- Departmental managers and coordinators (eg. College and Career Office Specialist, Dual Enrollment Manager, etc.)

PART THREE

The following questions are used to get a sense of your district's vision for postsecondary success and why you want to be a part of the ISBE/OneGoal Partnership.

1. Please describe your district's vision for postsecondary success. Include where you are seeing bright spots and opportunities for continued growth.

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2. How do you believe a partnership with OneGoal would strengthen your postsecondary work? Please include how you might align the OneGoal partnership with existing partners/work.

3. Please share an organizational chart for your central office staff in your district. This helps us understand who leads postsecondary work, who supports the work, and how other areas of the district engage with the work. Describe where postsecondary success lives within your district's organizational structure:

4. If applicable, who are current external postsecondary partners that you/your schools work with? Please include strengths of these partnerships and areas where you would like to see improvements.

5. How would you invest school leadership teams (principals, assistant principals, and counselors) in this ISBE/OneGoal partnership?

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6. Discuss how you would ensure your team is able to meet the time commitments discussed above. What, if any, barriers do you anticipate?

7. Would your district be willing to host any of our cross-district Postsecondary School Improvement Collaborative Sessions? We expect 6-8 sessions, each lasting approximately 2.5-3 hours, and consisting of 5 district teams + their high school leadership teams. We do not expect more than 50 individuals per cohort.

- Y / N / Not sure at this time **(Circle One)**
- If so, what location/address would you be able to host at:

PART FOUR

The following questions are used to get a sense of what post secondary leading indicators your district tracks on a regular basis, so that OneGoal can best support postsecondary data practices at your district.

1. Which of the following postsecondary success indicators do you collect and aggregate? Please indicate where/how you track this data for each indicator (school/district created tracker, external company platform {Naviance, Overgrad, etc.}, state reporting)

- FAFSA: Y/N/Unsure **(Circle One)**

Tracking Platform: _____

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- Early College Coursework/Postsecondary Acceleration Course Enrollment¹ Y/N/Unsure **(Circle One)**
Tracking Platform: _____

- Student Postsecondary Lists & Applications Status Y/N/Unsure **(Circle One)**
Tracking Platform:
eg. Naviance, Overgrad, SCOIR _____

PART FIVE

The following questions are designed to gauge your interest in OneGoal's classroom model.

1. Please share your interest in our classroom model, given the description listed [above](#).
 - Would you be interested in your students receiving this service in SY 22-23? **(Circle One)**
 - i. Y
 - ii. N
 - iii. Unsure

 - What grade level of students would you like to enroll? [OneGoal traditionally services 11th and 12th grades, but is exploring extending down to 9th and 10th grades] (check all grades that apply)
 - i. 9th
 - ii. 10th
 - iii. 11th
 - iv. 12th

 - How many students per grade would you like to serve through the classroom-model? **(Circle One)**
 - i. Entire grade
 - ii. 50% of the grade
 - iii. 25% or less of the grade

 - How would you schedule OneGoal? **(Circle One)**
 - i. In a credit bearing elective course
 - ii. In an advisory period course
 - iii. Unsure

¹ Includes: AP/IB classes, AICE/CLEP classes, Dual enrollment classes, Dual credit/concurrent enrollment classes, Early college high school classes

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- Do your students and teachers have access to a school Google account? **(Circle One)**
 - i. Y
 - ii. N
 - iii. Unsure

- Do you currently use a Learning Management System? If so, which one(s)?
(e.g. Blackboard, Canvas, Google Classroom, Other)
 - i. Y _____ (Name of Platform)
 - ii. N
 - iii. Unsure

- To what extent would you need local board approval to include OneGoal in your high school schedule for SY22-23? What is the timeline for this approval? [Note: OneGoal's class is aligned to the College and Career Readiness Seminar (Grades 11 and 12) in ISBE's course catalogue]

- OneGoal partners with full time teachers in order to lead the course. Would your district be able to devote teacher capacity to teach the OneGoal class? Please explain in further detail.

If you're ready to partner with OneGoal, fill out the application [here!](#)
Priority deadline is Friday, November 12 for applications.

Start Here ↗

OneGoal will only review/accept applications submitted via our online form.

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Diversity, Equity + Inclusion Commitment

OneGoal is committed to building an organization that seeks and embraces diversity, actively pursues equity and fosters an environment of inclusion. Our commitment stems from an understanding of historic injustice and an unwavering belief that differences in perspectives, experiences, and identities ultimately get us closer to our vision and lead to stronger teams and better organizational performance. We value diversity across multiple dimensions, including but not limited to race, ethnicity, socioeconomic background, sexual orientation, religious beliefs, gender identity, disability status, and age. We additionally recognize and act on the impact of intersectionality because we understand that individuals may be further impacted by oppression when their identities overlap a number of marginalized groups. We live out this commitment by driving toward our organizational diversity, equity and inclusion aspirations:

- **Diverse representation at all levels.** We recognize that, in order to close the degree divide, we need the perspective of those who share the same racial/ethnic background, socio-economic status and/or first-generation college status of our Fellows across the organization.
- **All staff members have an equitable, engaging, and rewarding experience while working at OneGoal.** Staff bring their whole selves to work because the organization operates in ways that values people and allows them to show up authentically every day.
- **Policies and procedures that meet the needs of all staff members.** OneGoal consistently analyzes our policies and procedures to ensure that we are responsive and flexible to meeting the needs of all our staff members considering the intersection of racial, cultural, ethnic, gender, sexual orientation, and ability identities.
- **Staff members are developing a Liberatory Consciousness.** Our staff will engage in the ongoing work of developing a liberatory consciousness so that we can become increasingly more culturally competent and critically conscious. We are committed to seeking justice and eliminating systemic oppression.
- **An anti-racist journey.** We are on a journey to becoming an anti-racist organization so that we can tackle the systems that prevent our Fellows from having the real opportunity to achieve their highest potential.