

SY22-23

ISBE District Partnership Program Overview



Dear District Leaders,

Thank you for your interest in the OneGoal District Partnership Program. This program provides the opportunity for your district to be among a select group of districts across Illinois that want to ensure all students are equitably supported to achieve their college and career dreams.

The District Partnership Program includes two strands of support: First, we offer school and district leaders our **Postsecondary Leadership Series (PLS)**, a unique professional learning opportunity where leaders learn from their peers and receive one-on-one coaching from our experienced team. Second, our **classroom model** delivers our postsecondary curriculum to students beginning Junior year of high school and continues with remote support from OneGoal one full year into students' chosen postsecondary paths.

For your leadership team, our partnership begins with the **PLS** in SY22-23, which consists of three distinct services that will help you build the capacity of *all* adults in your district to address the behaviors, practices, and organization that affect postsecondary outcomes at the system-level:

- District Postsecondary Readiness Rubric Assessment Series
- Postsecondary School Improvement Collaborative
- Postsecondary Improvement Leadership Coaching

Additionally, your district will have the option to continue focusing on postsecondary outcomes through our **classroom model** in SY23-24.

We kicked off our partnership with ISBE in 24 districts across Illinois during the 2021-2022 school year, and we are now inviting an additional 10 districts to participate in the PLS beginning in Fall 2022. This document is intended to give you an overview of these offerings. We look forward to discussing them with you and your leadership team.

Sincerely,



Patty Diaz-Andrade
Chief Impact Officer

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Why OneGoal?



The landscape of higher education is a subject matter that must be explicitly taught to first-generation students.”

CARA Policy Brief / 2020

Students from low- and high-income communities aspire to complete their postsecondary education at similar rates, but those from low-income communities face enormous systemic barriers to earn their degrees, an injustice made worse by COVID-19. As a result, hundreds of thousands of young people transition to adulthood without the skills, experiences, and credentials needed to build careers and lives of their choosing. **Only 22% of students from low-income communities earn a postsecondary degree (bachelor’s and/or associate), compared to 67% of their peers from high-income areas.**

OneGoal addresses the depth and breadth of the problem by focusing on three pivotal transitional years from high school through the first year of college, technical school or other postsecondary path, while working in close partnership with districts, high schools and postsecondary institutions. We partner with high schools in low-income communities to ensure college and career planning, preparation, and support are not treated as extracurricular activities, but as integral components of the high school experience for *all* students.

Our Impact

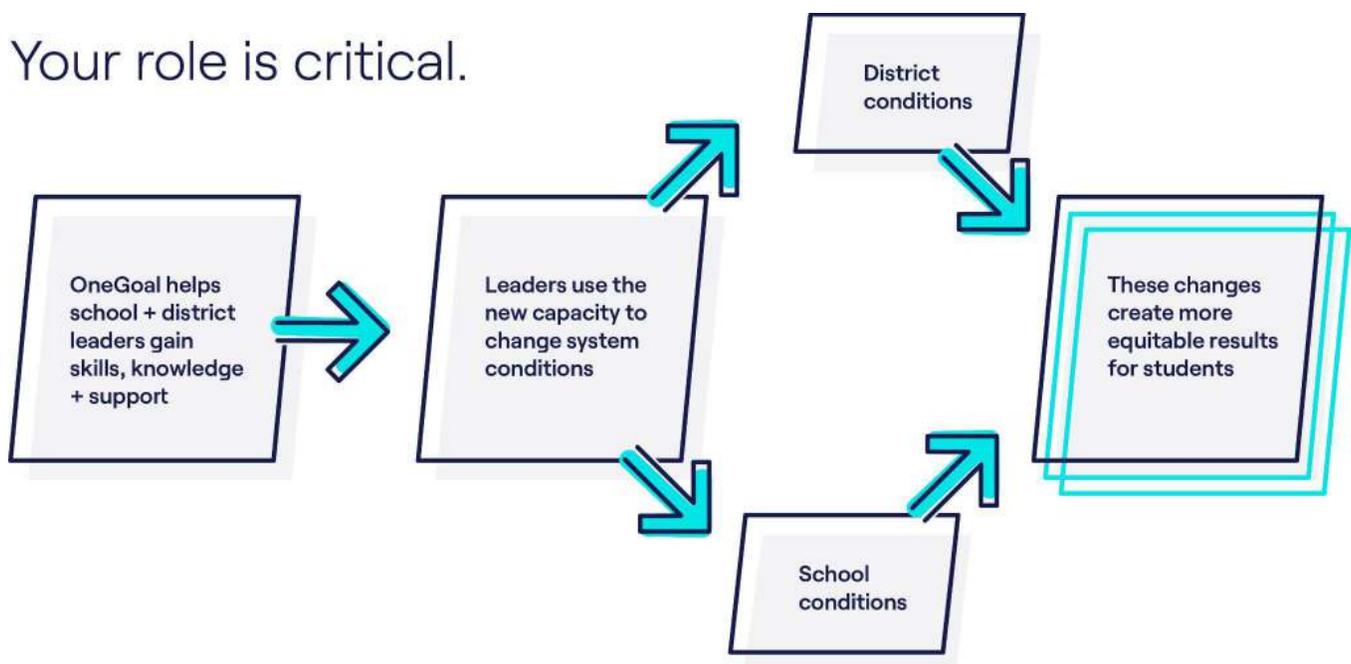
Across our partners, 85% of OneGoal students enroll in a postsecondary institution during the fall following senior year and graduation. Of those who enroll, 74% persist into a second year. A 2022 evaluation from UChicago Inclusive Economy Lab found the OneGoal students in Chicago were 40% more likely to earn a postsecondary degree than their peers from similar backgrounds and also found significant positive effects on other critical high school and postsecondary outcomes.

The District Partnership Program

Beginning Fall 2022

The primary goal of OneGoal’s Postsecondary Leadership Series (PLS) is to equip district and school leaders to effectively sustain equitable postsecondary planning and advising services over time. By engaging in the PLS and establishing high-quality school/district leadership development services, districts adopt sustainable systems and structures for postsecondary success as shown in our Theory of Action:

Your role is critical.



The PLS is a three-year partnership that includes four stages of work:

- **Need Assessment / Diagnosis // Year 1 //** We begin our work by getting to know your district through conversations with individuals and analysis of postsecondary data. We use the *OneGoal Postsecondary Readiness Rubric* to understand your current state vs. desired state and provide a robust analysis of available data using OneGoal’s analytic methods.
- **Focused Plan / Defined Priorities // Year 1 //** Each district is unique. As such, we tailor our support to affirm your theory of action and strategic priorities related to postsecondary success. Through an inclusive process of stakeholder engagement, participating districts bring together a “postsecondary transformation team” that carries out the work over the course of the 3-year partnership and beyond.

- **Tailored Support / Ongoing Implementation Monitoring // Year 1-3+ //** We remain engaged after the plan is developed and continue as your implementation partner. This work could include helping you refine your postsecondary data systems structures and/or adopting more intrusive student-facing interventions to directly address gaps in progress.
- **Sustainability Planning / Scaling Success // Year 3+ //** As our partnership concludes, we help you plan for sustainability through empowering others and distributing postsecondary success work across your districts' systems.

To facilitate your district's progression through the four stages of our partnership, we'll engage district leaders in the following activities and services:

a | District and School Postsecondary Readiness Rubric Assessment Series

In this series, we utilize OneGoal's *Postsecondary Readiness Rubric*, a tool endorsed by the National College Attainment Network, to provide a framework for self-assessment of your postsecondary readiness landscape and system-level solutions. Our team facilitates beginning-of-year self-evaluation sessions to establish a baseline of your districts' status against our seven established focus areas, followed by end-of-year sessions to evaluate your growth. With an emphasis on surfacing patterns and trends across data sets, your district will be equipped to identify and evaluate key growth areas, implement improvements, and monitor progress over the duration of our partnership.

b | Postsecondary School Improvement Collaborative

In four to six sessions per year of our three-year partnership, we bring together school leadership teams in communities of practice to build their capacity and support your districts' postsecondary improvement priorities. With an emphasis on addressing the impact, effects, and barriers to equitable postsecondary success, we support district analysis of postsecondary data and of the variation across student demographics by identifying root causes at the system- and school-level. This emphasis on improving the postsecondary readiness landscape as an act of equity and justice grounds our work internally and with the districts we support. As an approved **IL Administrator Academy (AA) Course Provider** participants can earn credit for their engagement in these sessions.

c | Postsecondary Improvement Leadership Coaching

Because your district has unique postsecondary needs, our improvement coaching is tailored, contextualized, and customized to meet the needs of each school when building sustainable postsecondary systems and structures. Our experienced coaches begin by analyzing and diagnosing postsecondary trends and challenges at each site, then identify shared postsecondary priorities that are codified by your district.

As a result of the Postsecondary Leadership Series, OneGoal expects that districts will adopt sustainable systems and structures for postsecondary success.

Specifically, OneGoal prioritizes the following short-term and long-term outcomes:

- **Leaders as Postsecondary Experts** // Leaders acquire new knowledge and skills critical to advancing postsecondary readiness [Year 1-3]
- **Systems and Organizational Improvement** // Districts and schools strengthen their postsecondary readiness and structure [Year 1-3]
- **Postsecondary Culture** // Schools equitably engage all students in planning for life after graduation, fostering high expectations and collective responsibility [Year 2-3]
- **Postsecondary Readiness Leading Indicators** // Districts improve performance on priority indicators for current students (eg. early college coursework enrollment, # of students completing internships, FAFSA completion, etc.) [Year 2-3]
- **Postsecondary Enrollment and Persistence** // Districts strengthen postsecondary enrollment and persistence of alumni students [Year 3]

Becoming a District Partner

Characteristics, Responsibilities + Commitments

Initial Characteristics

ISBE and OneGoal used the following characteristics and data to identify potential partner districts:

- Free/Reduced Price Lunch Eligibility (FRM)
- Evidence-Based Funding (EBF)
- Impact of COVID on student outcomes
- Overall postsecondary enrollment + postsecondary enrollment gaps by socioeconomic status, gender, + other demographic data
- Significant gaps in postsecondary enrollment + attainment between groups of students, mostly by FRPL status

Leadership Investment + Communication

In addition to the initial characteristics above, partner districts have:

- Strong desire to build their own postsecondary support capabilities/capacity and willingness to dedicate human and financial capital to postsecondary success work
- A consistent leadership team to participate in the ISBE/OneGoal partnership, a district point person, and commitment to sharing regular updates with their local school board
- Willingness to communicate openly and honestly with OneGoal and respond to inquiries in a timely manner

Data Sharing

- Districts commit to sharing ongoing postsecondary success leading indicators (FAFSA completion, Early College Coursework, Applications Submitted, etc.) with OneGoal at regular intervals

Attendance + Engagement Expectations

- District attends OneGoal training sessions (3 hours every other month, 50% virtual and 50% in-person) and coaching check-ins (3 hours each month, 50% virtual and 50% in-person). We estimate this commitment to equal between **50-60 hours per year**.
- District leaders, to the best of their ability, implement the strategies and action steps discussed in OneGoal coaching conversations and trainings, and hold other key stakeholders accountable.
- District organizes participation of high school leadership teams in the Postsecondary School Improvement Collaborative (**6-8 sessions per year**) by investing high school leaders in the series, working with OneGoal to schedule sessions in line with the district calendar, and ensuring attendance and participation. District leaders should prioritize joining these sessions as well.

Becoming a District Partner

Partnership Costs

The costs to this partnership will be fully covered by ISBE during SY22-23, and we will work with individual districts to identify a path to continued funding for SY23-24 and beyond.

As an example: OneGoal is in the process of becoming an IL-Empower vendor and we expect that, once approved, participating schools/districts will be able to allocate funding to support the OneGoal partnership via their IL-Empower budgets. Additionally, OneGoal is working with ISBE to explore the feasibility of providing additional funding to districts interested in continuing the partnership in SY 23-24.

Specifically, beginning Fall 2022, **ISBE** will cover the cost of the first year of OneGoal’s Postsecondary Leadership Series for district and school leaders. This includes: training, coaching, postsecondary resources, and postsecondary data dashboards and visualizations.

Starting in SY 23-24, we hope that **districts** will help identify funding streams to cover:

- The cost of the second and third year of the **OneGoal’s Postsecondary Leadership Series** for district and school leaders in SY 23-24 and SY 24-25. This includes: training, coaching, postsecondary resources, and postsecondary data dashboards and visualizations.
- The cost of the **OneGoal’s classroom model** (curriculum, training, and analytics for all students/teachers participating in the program).

The table below outlines the breakdown of these costs; both what will be covered by ISBE in SY 22-23, and what we hope districts can sustain starting in SY 23-24.

Year-by-Year Cost for Districts

	Postsecondary Leadership Series	Classroom Based Model
Year 1 // SY 22-23: Fully Funded by ISBE	\$60,000	N/A
Year 2 // SY 23-24: District Budget	\$60,000	\$27,000 (Covers class of 2025 for their Junior year)
Year 3 // SY 24-25+ District Budget	\$60,000	\$54,000 (Covers class of 2025 for their Senior year and class of 2026 for their Junior Year)

Becoming a District Partner

Timeline

Partner Recruitment + Pre-Implementation Meetings

Application Opens April 25	OneGoal engages in interest conversations with potential partners.
Application Deadline August 1	District Partners complete online application .
Summer 2022	OneGoal and potential partners discuss expectations, time commitment, and leadership structures. District then communicates expectations with participating school leadership teams.
August 15	OneGoal announces Fall 2022 partners!

Postsecondary Leadership Series Implementation

Mid July - Late August	<ul style="list-style-type: none"> ○ OneGoal conducts launch meetings with districts to learn context and discuss the shared vision for each partnership. ○ Districts and OneGoal sign MoU
September	OneGoal begins Postsecondary Readiness Rubric Series to assess districts' current postsecondary strategies and uncover areas of strength and for growth
October	<ul style="list-style-type: none"> ○ School and district staff begin receiving tailored OneGoal support. ○ First Postsecondary School Improvement Collaborative (cross-district community of practice) session takes place.

If you're ready to partner with OneGoal, fill out the application [here!](#)

Priority deadline is Monday, August 1st for applications.

Start Here ↗

A printable version of the application is included below, but **OneGoal will only review/accept applications submitted via our [online form](#).**

District Partner Application

PLEASE NOTE This document is for reference purposes only. **OneGoal will only review/accept applications submitted via our [online form](#).** Please ensure that the individuals completing your districts' application are the leaders at the district and school level who are responsible for decisions around postsecondary readiness.

District Name (Full Name)	
Area # 1-6	
ROE # / Intermediate Service Center #	
Name of primary contact	
Title of primary contact	
District or School Leader (Circle One) If you are a school leader, please list the name of your high school	
Email	
Phone Number	

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PART ONE

Identify Team Members

Identify the team members who will comprise the district leadership team for the ISBE/OneGoal partnership, including each team member’s title and role (i.e., leadership, data, counseling). Teams should consist of at least four individuals and must include all individuals, at the district or school level, that are responsible for decisions arounds postsecondary readiness.

Team members typically include any individuals that work on postsecondary success at your district. Such as:

- District Leadership Representatives e.g., Assistant Superintendent, Chief Teaching and Learning Officer, Postsecondary Success Director, etc.
- District Counseling Representative e.g., Director of School Counseling, Director of Student Supports or Director of Student Engagement
- District Data Representative e.g., Director of Research + Evaluation, Accountability Director, Data Strategist, etc.
- Departmental Managers + Coordinators e.g., College + Career Office Specialist, Dual Enrollment Manager, etc.

For districts with one high school, we recommend 1-2 individuals that sit at the district leader level (e.g., Asst. Supt./Director of Secondary Education/Executive Director of School Supports) + 2-3 individuals that sit at the school leader level (principal, assistant principal, counselor). For districts with multiple high schools we recommend either a) 1-2 individuals that sit at the district leader level (e.g., Asst. Supt./Director of Secondary Education/Executive Director of School Supports) + the principals at all of your high schools or b) a team completely comprised of district leaders that own postsecondary success (Asst. Supt, Executive Director of Secondary Education, Head Counselor, Executive Director of High Schools, etc.).

Leaders should use the overall number of high schools in their districts plus the size of their central office staff to choose between these two options.

Name	
Role	
District or School Leader (Circle One) If you are a school leader, please list the name of your high school.	
Email	
Phone Number	

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PART TWO

The following questions are used to get a sense of your district’s vision for postsecondary success and why you want to be a part of the ISBE/OneGoal Partnership.

1. Please describe your district’s vision for postsecondary success. Include where you are seeing bright spots and opportunities for continued growth. *Please limit your response to 250 words or less.*

2. How do you believe a partnership with OneGoal would strengthen your postsecondary work? *Please limit your response to 250 words or less.*

3. Please share an organizational chart for your central office staff in your district. This helps us understand who leads postsecondary work, who supports the work, and how other areas of the district engage with the work. Describe where postsecondary success lives within your district’s organizational structure. *Please limit your response to 250 words or less.*

4. Please share your district’s most recent improvement plan and most recent school improvement plan for the high schools in your district. *Please limit your response to 250 words or less.*

5. If applicable, who are current external postsecondary partners that you/your schools work with? Please include strengths of these partnerships and areas where you would like to see improvements. *Please limit your response to 250 words or less.*

6. How would you invest school leadership teams (principals, assistant principals, and counselors) in this ISBE/OneGoal partnership? *Please limit your response to 250 words or less.*

7. Discuss how you would ensure your team is able to meet the time commitments discussed above. What, if any, barriers do you anticipate? *Please limit your response to 250 words or less.*

8. Based on the timeline above, our goal is that selected districts will complete an approximately 2 hour partnership launch meeting by the end of August 2022 and a two - three hour rubric assessment series by the end of September 2022. Do you anticipate any challenges to this timeline? *Please limit your response to 250 words or less.*

9. Would your district be willing to host any of our cross-district Postsecondary School Improvement Collaborative Sessions? We expect 6-8 sessions, each lasting approximately 2.5-3 hours, and consisting of 5 district teams + their high school leadership teams. We do not expect more than 50 individuals per cohort.

- Y / N / Not sure at this time (Circle One)
- If so, what location/address would you be able to host at:

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PART THREE

The following questions are used to get a sense of what post secondary leading indicators your district tracks on a regular basis, so that OneGoal can best support postsecondary data practices at your district.

1. Which of the following postsecondary success indicators do you collect and aggregate? Please indicate where/how you track this data for each indicator (school/district created tracker, external company platform {Naviance, Overgrad, etc.}, state reporting)

- FAFSA: Y/N/Unsure (Circle One)
Tracking Platform: _____
- Early College Coursework/CTE/Postsecondary Acceleration Course Enrollment¹ Y/N/Unsure (Circle One)
Tracking Platform: _____
- Student Postsecondary Lists & Applications Status Y/N/Unsure (Circle One)
Tracking Platform:
eg. Naviance, Overgrad, SCOIR _____
- Other: _____ (list indicator)
Tracking Platform:
eg. Naviance, Overgrad, SCOIR _____

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Start Here ↗

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¹ Includes: AP/IB classes, AICE/CLEP classes, Dual enrollment classes, Dual credit/concurrent enrollment classes, Early college high school classes

Appendix

Classroom Model Overview | Optional for Districts Beginning Fall 2023 (costs not covered by ISBE)

OneGoal starts as a credit-bearing class or advisory period during students’ junior and senior years of high school. During Junior year, students understand their identities and connect that understanding to the local postsecondary landscape. Then, in Senior year, students spend the bulk of their time completing the tactical steps of applying to postsecondary programs, completing financial aid applications/processes, and subsequently making the decision to enroll in the right institution for them. Students then continue to receive mentorship and support during the first year of postsecondary education.

What OneGoal Teachers + Site Directors Can Expect		
 <p>Professional Learning</p>	 <p>Analytical Tools</p>	 <p>Robust Curriculum</p>
<ul style="list-style-type: none"> ○ Interactive training on curriculum and data tools, building expertise in postsecondary ○ A train-the-trainer model that equips school leaders (Assistant Principals + Counselors) to effectively coach and provide tailored support to OneGoal teachers 	<ul style="list-style-type: none"> ○ Early warning indicator system to direct educators to high-impact actions ○ School and classroom level reports to help monitor progress towards goals 	<ul style="list-style-type: none"> ○ Culturally relevant content focused on students’ identities and interests as well as postsecondary milestones ○ Embedded instructional materials, lesson plans and supplementary resources to help teachers facilitate the curriculum

The OneGoal course is typically taught by an existing teacher or other adult (e.g., guidance counselor) in the building during the regular school day as an elective or during an advisory period.

Appendix

Diversity, Equity + Inclusion Commitment

OneGoal is committed to building an organization that seeks and embraces diversity, actively pursues equity and fosters an environment of inclusion. Our commitment stems from an understanding of historic injustice and an unwavering belief that differences in perspectives, experiences, and identities ultimately get us closer to our vision and lead to stronger teams and better organizational performance. We value diversity across multiple dimensions, including but not limited to race, ethnicity, socioeconomic background, sexual orientation, religious beliefs, gender identity, disability status, and age. We additionally recognize and act on the impact of intersectionality because we understand that individuals may be further impacted by oppression when their identities overlap a number of marginalized groups. We live out this commitment by driving toward our organizational diversity, equity and inclusion aspirations:

- **Diverse representation at all levels.** We recognize that, in order to close the degree divide, we need the perspective of those who share the same racial/ethnic background, socio-economic status and/or first-generation college status of our Fellows across the organization.
- **All staff members have an equitable, engaging, and rewarding experience while working at OneGoal.** Staff bring their whole selves to work because the organization operates in ways that values people and allows them to show up authentically every day.
- **Policies and procedures that meet the needs of all staff members.** OneGoal consistently analyzes our policies and procedures to ensure that we are responsive and flexible to meeting the needs of all our staff members considering the intersection of racial, cultural, ethnic, gender, sexual orientation, and ability identities.
- **Staff members are developing a Liberatory Consciousness.** Our staff will engage in the ongoing work of developing a liberatory consciousness so that we can become increasingly more culturally competent and critically conscious. We are committed to seeking justice and eliminating systemic oppression.
- **An anti-racist journey.** We are on a journey to becoming an anti-racist organization so that we can tackle the systems that prevent our Fellows from having the real opportunity to achieve their highest potential.